

The school taught students to act with integrity and kindness so they went on to demonstrate excellence in their chosen field. It was a place where everyone belonged.

Business Studies and Enterprise Curriculum Overview 2022-2023

Year Group	HT1	HT2	HT3	HT4	HT5	HT6
7						
8						
9	Choosing promotional methods	Target market and market segmentation	Financial documents and choice of payments	Income, costs and financial terminology	Turnover/cost of sales/calculating gross profit/profit and expenses	Fixed and current assets/liabilities, debtors and creditors/capital and net current assets
10	Characteristics of successful enterprise & a successful entrepreneur.	Research methods used by the successful enterprises to understand customer needs & competitors' behaviour.	SWOT & PEST analysis	How to develop a business plan for a successful enterprise with start up cost of just £50 or less.	How to pitch & present a business idea.	How to review & suggest improvements to one's own business idea.
11	Exploring & researching 3 enterprise ideas & choosing one with justification.	Develop an enterprise idea.	Present & pitch the enterprise idea.	Review the enterprise idea.		